

课程编号：1713602720

课程名称：科技创业基础

学分/学时：1/16

先修课程：无

适用专业：全校专业

课程性质：全校选修

教材：李肖鸣 编著. 大学生创业基础（第3版）. 清华大学出版社, 2016年

主要参考书：郑伟 编著. 大学生创业指导教程（第1版）. 机械工业出版社, 2012年

内容简介：

本课程是一门为全校学生设计的创业教育选修课。课程以创业活动为主线，讲授创新创业活动领域基础知识、基本技能与基本方法。让学生从创业的视角，了解市场经济条件下商业社会运行的基本原理和基本规则，增强创业意识、训练创新能力、培养创业精神。无论学生是否在毕业后从事新创企业的实践，都能将课程中的创新精神和商业知识运用到工作与生活中。

Course Description

Course Code: 1713602720

Course Name: Basics of Creating Technology Enterprise

Credit/Hours: 1/16

Textbooks: Li Xiaoming. Fundamentals of Entrepreneurship . Tsinghua University Press, 2016

Reference Books : Zheng Wei. Tutorials for college students' Entrepreneurship. Machinery Industry Press, 2012

Course Description:

This course is an elective course of entrepreneurship education for all students. The curriculum takes entrepreneurial activities as the main line, and teaches basic knowledge, basic skills and basic methods in the field of innovation and entrepreneurship. From the perspective of entrepreneurship, students can understand the basic principles and basic rules of the commercial society under the conditions of market economy, and enhance the entrepreneurial consciousness,

training and innovation ability, and cultivate the spirit of entrepreneurship. Whether or not students are engaged in the practice of new ventures after graduation, they can apply their innovative spirit and business knowledge to work and life.